

GENERATION OVERVIEW

Stone 8-25-10

YEAR	Strauss	TURNING Strauss	Sheehy	Erickson		YEAR	Strauss	TURNING Strauss	Sheehy	Erickson
1925						1975				
1926						1976				
1927	SILENT GENERA- TION	TURNING PERIOD IN HISTORY	1914-29 WORLD WAR II GEN			1977				
1928						1978				
1929						1979				
1930						1980				
1931	ARTIST	4TH TURNING CRISIS				1981				
1932						1982				
1933						1983				
1934						1984				
1935						1985				
1936						1986				
1937						1987				
1938						1988				
1939						1989				
1940						1990				
1941						1991				
1942						1992				
1943	BOOM GENER- ATION	AGE 2010				1993				
1944		65 & Older				1994				
1945						1995				
1946						1996				
1947	PROPHET	FIRST TURNING	VIET NAM GEN	BOOMERS		1997				
1948		HIGH	LEADING EDGE BOOMER	TEEN YEARS 1960s & 1970s		1998				
1949						1999				
1950						2000				
1951						2001				
1952						2002				
1953						2003				
1954						2004				
1955						2005				
1956						2006				
1957						2007				
1958						2008				
1959						2009				
1960						2010				
1961	13TH GENER- ATION	AMER- ICAN HIGH	ME GEN	YOUNGER BOOM FOCUS ON SELF	AGE 2010 49 - 64	2011				
1962						2012				
1963						2013				
1964						2014				
1965	NOMAD	SECOND TURNING	ENDAN- GERED	GEN X	TEEN YEARS 1980s & Early 1990s	2015				
1966		AWAKE- NING				2016				
1967						2017				
1968						2018				
1969						2019				
1970						2020				
1971		CON- SCIOUS NESS				2021				
1972		REVOL- UTION				2022				
1973						2023				
1974						2024				
						2025				